

Beyond the Numbers

2024 Charitable Giving Annual Report





Going Beyond the Numbers



When Trillium Place Young Minds Center, an affiliate of Carle Health, opened in West Peoria this past fall, guests were given a tour of the beautiful new facility. Stepping into the bright atrium, they saw calming colors, welcoming spaces and thoughtful features

that make it an exceptional center for children and adolescents dealing with a wide range of behavioral health issues. But more importantly, they saw what philanthropy looks like.

In this case, it looked like a community coming together to make their dream a reality. It looked like dedication, cooperation and hard work, with a long list of federal, state and local agencies putting in years of efforts. And it looked like extraordinary generosity, with gifts pouring in from many wonderful individuals and several organizations, like the Peoria Food + Wine Festival, which made the new center the beneficiary of its event for an unprecedented three years in a row.

Last year, we transferred \$7.5 million toward construction on this project, which transformed a former nursing home into a forward-thinking center dedicated to the region's youth. Altogether, \$18 million for the Young Minds Center project will come from philanthropy. And it's not the only exciting story when it comes to philanthropy at Carle Health.

In our Bloomington-Normal Service Area, your gifts provided nearly a million dollars to a \$5.5 million upgrade of the Carle BroMenn Medical Center Acute

Rehabilitation Unit. At the same time, nearly half a million was invested in the Emergency Department and Level I Trauma Center at Carle Foundation Hospital in our Champaign-Urbana Service Area, providing substantial equipment upgrades and other enhancements. Meanwhile, in our Olney Service Area, philanthropy enabled the purchase of a new MRI breast coil at Carle Richland Memorial Hospital that will make it one of the few hospitals outside of a major city to have this lifesaving diagnostic tool.

Carle Health Center for Philanthropy also became the official fundraising arm of Methodist College, which celebrates its 125th anniversary in 2025. And we're pleased to announce that we achieved another successful year of fundraising in 2024, generating nearly \$13 million in philanthropic gifts across all our service areas. We're extremely grateful for the support we received during the year, as well as previous gifts that allowed us to distribute \$14.8 million to enhance patient care in a million little ways.

Now, we invite you to go beyond the numbers to see what philanthropy looks like for everyone who counts on Carle Health. And learn how philanthropy is powering our mission to provide transformational care for the millions of people living in all the cities, towns and communities we call home.

With gratitude,

Beth Katsinas Vice President

Carle Health Center for Philanthropy

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Annual Giving

From individual donations to grassroots giving circles, to employee giving and beyond, annual giving is an important part of philanthropy at Carle Health. We're incredibly grateful to the **4,234 donors who gave \$918,389 in 2024**, transforming healthcare in every community we serve.

Kids just wanna have fun.

In 2024, a combination of donations to the Greatest Needs Fund at Carle BroMenn Medical Center and the Sensory Friendly Fund helped make this adorable waiting space possible. Now, kids who just want to have fun can do just that while waiting for care at the Carle Adolescent Behavioral Health Bloomington facility. The funding provided not only the unique waiting room furnishings but also blood pressure cuffs and snacks for patients and families. The Greatest Needs Grant was one of 11 awarded to Carle Health programs and services in Bloomington-Normal and surrounding communities as part of an annual grant program established by Carle Health Center for Philanthropy. Altogether, these grants awarded more than \$57,000 that will make a difference for patients and families throughout the community.





Navigating a Sea of Emotions

Carle Richland Memorial Hospital is dedicated to making youth more aware of the importance of mental health through social-emotional education. Thanks to donations to the hospital's Greatest Needs Fund, mental health awareness and education is part of the curriculum for second graders in Olney and surrounding communities. In 2024, two new schools were added, requiring additional funding for curriculum and materials. The yearlong program teaches social and emotional learning and focuses on helping students recognize, name and regulate their emotions. It also teaches students how to recognize emotions in their peers, which is a great asset inside the classroom. The mental health first-aid instructor from Carle Richland leads the initiative, alongside elementary school teachers. It's a tall order, but ultimately, students learn self-awareness, self-control, self-regulation, social skills and responsible decision-making – all of which are essential elements for academic and lifelong success.

What a difference a dayroom makes.

The Carle Auxiliary Guest House was originally inspired by a hospital guest who needed a place to do some laundry during an extended stay at the hospital. In its first two decades, the Guest House has done much more than that, providing free overnight stays and other amenities for the families of critically ill patients at Carle Foundation Hospital in Urbana. Now, a new Legacy Gift from the Women's Legacy Circle is taking it back to its roots. The \$125,000 Legacy Grant will create a new dayroom with a bed and attached bathroom that makes it possible for anyone with family in the hospital to take a nap, grab a shower or do a quick load of laundry. The Legacy Gift is funded by setting aside part of the annual membership dues that members pay to support patient care in our community.



The rest is used to fund a variety of patient-focused initiatives presented by Carle Health team members in the Champaign-Urbana area. In 2024, the group funded 11 of those projects, bringing the total amount awarded to over \$200,000.



All of the Screenings, None of the Excuses

In 2024, at least 110 people in our Greater Peoria Service Area received screenings for various cancers, and more than 100 received mammograms, all free of charge, thanks to federal funding and fundraising efforts from Carle Health Center for Philanthropy. The idea began in 2021, as hospitals emerged from the COVID-19 crisis and started evaluating local healthcare needs. During the crisis, a lot of regular care was placed on hold, including routine cancer screenings that help save lives. To get things back on track, the Oncology department at Carle Health Methodist Hospital hosted a free cancer screening and evaluation event. That single-day event has since grown, with screenings held across two regions and three different events to maximize community outreach. Those attending range in age from 18 to the mid-80s. And no matter how many screenings they receive, all are free, thanks to a grant from the Greatest Needs Funds at our Carle Health hospitals in Greater Peoria.

Corporate Giving

For the first time, each of our four service areas hosted signature fundraisers giving local companies an opportunity to support healthcare in their own communities. Last year, our corporate partners **raised almost \$1.6 million in support**, advancing healthcare across all the areas we call home.

Banking on Lifelong Learning

"Reach Out and Read" is an evidence-based program designed to help prepare children for kindergarten by providing free books tailored to their developmental level. Young patients love it, as well as their parents and guardians, who are gaining powerful new tools to enhance their children's development. In 2024, the program was funded by a \$50,000 grant from the PNC Foundation. Their generous gift expanded the program to reach more families in the Greater Peoria area, with a goal of distributing 6,430 books to low- and moderate-income children and mothers. In addition to sponsoring "Reach Out and Read," PNC also served as a platinum sponsor of the Greater Peoria Gala, which benefited Methodist College in 2024. This signature fundraising event raised more than \$555,000 for the next generation of caregivers who'll serve our communities. For 125 years, Methodist College has helped build and develop a critically needed healthcare workforce and improve the well-being of families in Greater Peoria and beyond. Funds from the gala will enhance that mission, helping many deserving students pursue their career dreams.

Loyal support is par for the course.

For the past three years, Hall, Render, Killian, Heath & Lyman has served as the title sponsor of the Carle Health Golf Open. In 2024, their generosity enhanced critical care by supporting several enhancements to the Level I Trauma Center at Carle Foundation Hospital. Known for its lifesaving care, the Trauma Center stands ready to assist patients arriving from our extensive service area with a wide range of critical needs, anytime day or night. Now, thanks to proceeds from this signature event, our Emergency Department will be significantly enhanced to better serve those patients. Equipment upgrades, improvements to trauma bays and specialized treatment areas, and educational opportunities for our medical teams are just a few things made possible by the support of this steadfast organization and the rest of our amazing corporate partners.





Driving Rehab Forward

It's part of the O'Brien Auto Team Creed: "If we help enough people change their lives, we will get every reward we want in our lives." So when O'Brien Mitsubishi of Normal was asked to serve as a lead sponsor of our signature fundraiser for the Acute Rehabilitation Unit at Carle BroMenn Medical Center, the answer was "yes." Carle BroMenn provides the only inpatient acute rehabilitation in the Bloomington-Normal area, serving patients across five counties. Acute rehabilitation helps patients recovering from an injury, illness or surgery to return home and resume their daily activities as independently as possible. Thanks to the generosity of this and other sponsors, "A Toast to Hope" was an amazing success, raising more than \$272,000 for the renovation of the unit. O'Brien's gift provides our rehab patients the tools they need for a successful recovery and helps set Carle BroMenn apart when it comes to acute rehabilitation in central Illinois.



Dentist helps Lady Luck shine twice.

In 2023, Meadowview Dental Group went all in on our inaugural signature event in Olney, helping raise thousands of dollars for the Greatest Needs Fund at Carle Richland Memorial Hospital. In 2024, they continued that streak, returning as one of our top sponsors for High Rolling for Health. Meadowview's loyal support helped Carle Health Center for Philanthropy complete a \$100,000 commitment to purchase a dedicated breast coil for the hospital's MRI machine. The new coil is a game-changer for women with dense breasts and those who may be at higher risk of breast cancer or in need of further evaluation of breast abnormalities. Thanks to the generosity of this loyal corporate partner, Carle Richland is now one of the

few hospitals to have this lifesaving equipment outside the bigger cities, making world-class care much more convenient for women in Olney and surrounding communities.

Major Giving

Big advances in healthcare require big investments, which is why we're extremely grateful to all those who helped drive transformational care at Carle Health in 2024, **providing more than \$10.8 million in major gifts**.

Impacting Academic Success

Carle Auditory Oral School (CAOS) was founded to help children with severe to profound hearing loss learn about their world through listening and spoken language. Now, two grants from the Wheeler Foundation will help support that mission, funding new scholarships and resources to improve the literacy skills of children at this one-of-a-kind school. The nearly \$425,000 scholarship grant will help offset the tuition of the private learning environment, helping ensure that children who are deaf and hard of hearing in east central Illinois continue to have access to high-quality listening and spoken-language-based education regardless of their family's income. The literacy grant provides more than \$50,000 in funding to improve the reading-comprehension level of students with hearing loss. This funding will have a long-term impact on these students' academic achievement and social integration, providing improved communication and advocacy skills that will have a ripple effect for many years to come.

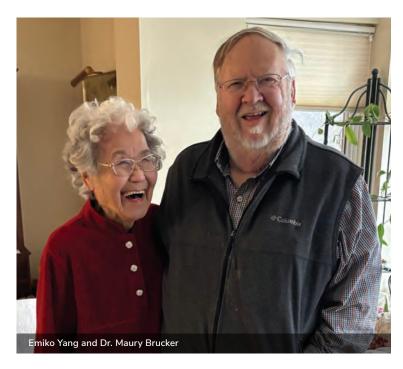


Riding for a Reason

When Nancy and Greg Borum began leading their charity motorcycle ride 17 years ago, 15 bikers showed up for the event. Now, more than 1,800 bikers gather in Bartonville, IL, on the third Saturday of July for the annual BFTT charity event, which raises money for breast cancer screenings, awareness and education. For some like Nancy, the event is personal. Her sister, Betsy Jameson-Fannin, is a breast cancer survivor. But for others, it's just a fun way to help a great cause. Carle Health Center for Philanthropy was first introduced to the Borums when the Greater Peoria area joined Carle Health in 2023 and they chose Mills Breast Cancer Institute as an event beneficiary. In 2024, a portion of the ride's proceeds benefited the Breast Cancer Fund at Carle Richland Memorial Hospital. We're thankful for the Borums and all who make their event such a success.

Endowing Education for Future Generations

For many years, Emiko Yang and her longtime partner Dr. Maury Brucker have been tremendous champions of healthcare in the Greater Peoria area, sponsoring multiple scholarships in support of nursing. That cause is especially near and dear to Emiko, a native of Hawaii, who worked as a second-shift nursing director for more than 30 years at what's now Carle Health Methodist Hospital. Her passion for nursing led her to establish two different scholarships, the Emiko Kamasaki Yang Nursing Scholarship and the Leonard Yang, MD, Endowed Nursing Scholarship, which honors her son and his medical career. Dr. Brucker has also been a great friend of Carle Health Methodist over the years, creating the Jeanette M. Brucker Heinisch Memorial Endowed Nursing Scholarship to honor his sister in 2015 and the Dorothy Holmes Brucker Memorial



Endowed Nursing Scholarship to honor his mother two years later. In 2024, his significant gift established the Marion Brucker Methodist College Endowed Scholarship in memory of his father, who served as a volunteer at Carle Health Methodist for many years.

From a Survivor to a Supporter

As a breast cancer survivor, Mary Bennett Henrichs knows the importance of having quality cancer care close to home. She's not just a Bloomington-Normal resident; she's someone who's deeply committed to the well-being of her community, serving as chair of the Central Region Philanthropy Council in 2024. So, when Carle Health Center for Philanthropy began hosting an annual Women's Breast Health Luncheon, she decided to share her story, and generosity, to make a difference for others. In 2024, Henrichs made a significant gift to the Connie Wey Breast Health Services Fund, inspiring other women from the community to advocate for breast health through philanthropic support. Their combined gifts will help construct two new exam rooms for the High-Risk Breast Clinic at Carle Cancer Institute Normal, making exceptional care easier to access.

Estate Giving

Estate giving provides a great way to leave a legacy tomorrow while earning tax benefits today. Last year, **estate gifts to Carle Health totaled over \$6.7 million**. These donors become part of the Margaret Carle Morris Society, a long-standing tradition of giving that keeps Carle Health strong.

A Philanthropist and a Scholar

For more than 25 years, Dr. Richard Sanders was a professor at Eureka College. And after his retirement, he became one of its biggest philanthropic supporters. From scholarships to facility improvements, his philanthropy left an indelible mark on the school. Fortunately for families living in Woodford County, his generosity expands beyond Eureka College. Dr. Sanders' estate plan includes a substantial gift to the Greatest Needs Fund at Carle Eureka Hospital, highlighting his dedication to the community and support of local healthcare. His unrestricted gift will help fund a number of patient-focused initiatives in the future, ensuring that exceptional care is just as much a part of his legacy as a great education.





Giving the Hearing Impaired a Great Head Start

For Edie Stotler, a prominent philanthropist in Champaign-Urbana, the ECHO building on the Carle Health medical campus in Urbana was one of her favorite places. There, she witnessed Carle Health physicians and caregivers providing amazing lifelong opportunities for children who are deaf and hard of hearing. For Stotler, seeing these young people graduate from the program was nothing short of amazing. Before her passing in 2024, Edie planned for a third of her trust's proceeds to benefit the Carle Health Expanding Children's Hearing Opportunities (ECHO) program and Carle Auditory Oral School (CAOS). Her gratitude for the work of Carle Health team members will ensure these children have opportunities unavailable to previous generations.



Sowing the Seeds of Transformative Care

Roger Briney farmed his entire life. Before his passing in 2006, he made provisions in his estate to provide support to not only his family but also three local nonprofits he held dear. When his son Robert passed, Roger's estate was released, resulting in a gift of more than \$1.5 million to the Greatest Needs Fund at Carle Health Methodist Hospital. For nearly a century, farm-related gifts have played a pivotal role in the delivery of healthcare at Carle Health. Some gift farmland to be actively managed, while others gift the proceeds from its sale. But all make a tremendous difference, supporting quality healthcare that's deeply rooted in the local community. Today more than ever, the connection between healthcare and agriculture is vital to our communities, with opportunities growing to make truly impactful change. In 2024, Carle Health leaders in philanthropy and sustainability began exploring innovative ways farmland could be used to help healthcare organizations create a sustainable future. We're grateful for the seeds sown by Roger's family and other farming families, which have yielded a harvest of hope and healing in communities throughout central Illinois.



Giving Toward the Greatest Need

Mary A. Gray and her husband Willard both shared a strong connection with Carle Richland Memorial Hospital. Mary was a longtime resident of Carle Richland Extended Care Suites. And Willard, who wrote books about his time in World War II, used proceeds from his books to make donations to the hospital. When Willard passed in 2012, he left \$50,000 to Carle Richland, and his generous donation was used to build a gazebo that still stands behind the hospital. In 2024, an estate gift from Mary was also realized. She simply asked that the gift be used for the greatest needs at Carle Richland. Mary understood that as a not-for-profit organization, her beloved local hospital relies on charitable gifts to enhance the care it provides. Her unrestricted gift allows Carle Richland team members to determine how the gift is best used to make the greatest impact.

Volunteerism

Last year, **2,179 volunteers provided 194,313 volunteer hours**, dispensing information, providing hospitality services, fundraising to enhance patient care and making Carle Health a welcoming place for all.



Turning Holiday Cheer into a Helping Hand

Every November, holiday shows hosted by the Service League of Carle Health Methodist Hospital and the League of Carle Health Pekin Hospital offer a great way to prepare for the holidays while raising funds for patient care. In 2024, these festive gatherings raised nearly \$40,000 for Carle Health Center for Philanthropy. Every dollar raised benefits local programs and services in Greater Peoria, like Trillium Place Young Minds Center, an affiliate of Carle Health. In related news, the three Carle Health Greater Peoria hospital volunteer organizations, including the Service Auxiliary of Carle Health Proctor Hospital, collectively completed their million-dollar pledge for the Young Minds Center two years ahead of schedule, thanks to dollars raised through the three hospital gift shops, the Nearly Nu Resale Shop in Pekin and other fundraising efforts. Their generosity helped purchase and transform a former West Peoria nursing home into a state-of-the-art behavioral health treatment center for youth throughout the Carle Health service areas.

Delivering Comfort and a Smile

Whether it's a heart-shaped squishy ball, a crossword puzzle or a tube of lip balm, the Comfort Rounds Program offers a number of fun giveaways, delivered with a little conversation and a smile. The program, supported by Volunteer Services at Carle Foundation Hospital, involves volunteers visiting inpatient units with a cart full of items designed to improve patients' stays. The focus is on patients in orthopedic rehab, surgery and the medical-surgical area of the hospital, where people often spend longer time in our care. Comfort Rounds is a flexible volunteer opportunity, allowing people to volunteer however much time they'd like to give. Volunteers visit with nurses on the unit prior to making rounds to receive any helpful information that will help them better serve our guests. Soon, every hospital in the Carle Health system will offer these patients comforts, provided by a team of caring and committed volunteers. The Carle Auxiliary brought even more smiles when they made a \$50,000 gift to the Carle Auxiliary Guest House and announced four Auxiliary Nursing Excellence Awards and five Parkland College scholarships.



Boutique provides a bounty of care.

For nearly 75 years, Carle BroMenn Resale Boutique has been on a mission to turn donated goods into much-needed gifts for Carle BroMenn Medical Center. This designer boutique, located on the Carle BroMenn medical campus, sells gently used high-end clothes, jewelry, furniture and decorative items at low prices, with the proceeds going to support a wide range of patient-focused initiatives. More than 100 volunteers sort, price and stock the shelves and reset the store once a month to keep things looking fun and fresh. Thanks to their efforts, the Resale Boutique recently set new records for dollars raised and the number of donations. Proceeds from the Resale Boutique and several special sales resulted in the Service Auxiliary presenting \$240,000 to Carle BroMenn to fund many major patient-care enhancements, including a stretcher for the Emergency Department, a crib for pediatric infusions, new overhead lights for the operating room and security cameras for the pharmacy.



A Meaningful Investment

When the Auxiliary Council at Carle Richland Memorial Hospital learned about a meaningful investment opportunity that not only enhanced the care provided to patients undergoing breast cancer screenings, but also provided the Carle Richland Auxiliary with an opportunity to be part of transformative care in our community, their decision was unanimous. The council pledged \$20,400 of the \$100,000 needed to purchase an MRI breast coil for Carle Richland in 2024. Thanks to proceeds from the East Street Boutique and other fundraisers, the Auxiliary completed its pledge to the CRMH Breast Cancer Fund and helped fully fund the project. Their donation gives Carle Richland the latest technology and greatly improves breast cancer detection at the hospital. Making advanced medical services

like this available in rural areas ensures that all individuals have access to the latest diagnostic and treatment options, including those that save lives by detecting cancer early.

Charitable Giving

January 1 - December 31, 2024

Thanks to donors like you, Carle Health Center for Philanthropy continues its commitment to enhance the world-class care Carle Health provides. The financial health of our charitable organization remained strong this past year across all our service areas. We're excited and honored to partner with you as we transform healthcare in the communities we call home.



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Total Donors

\$12,997,612

Total Contributed



\$14,879,941

Total Distributed





\$918,389Total Annual Giving

\$10,872,212

Total Major Gifts

\$6,746,837

Total Deferred Gifts (Realized or Confirmed)



\$93,220,461

Total Assets



107Number of Endowments

\$775,385 Interest Generated

\$23,484,197

Total Value

Endowments

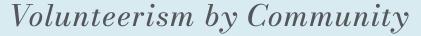
An endowment is a long-term source of funding for Carle Health and can be created through an outright gift, a bequest in a will, or a life income gift such as a charitable gift annuity or a charitable remainder trust. Each endowment plays a vital role in our mission, funding groundbreaking research, continuing education and other important investments in care. While the main core of the endowment is never spent, the interest generated provides funding for donor-designated purposes throughout Carle Health. It's generosity that grows, so our excellence can too.

Giving Back by Community



With many locations in our healthcare system, we know that where and how you give back is important. That's why we offer opportunities to support your local hospital and community. As a not-for-profit organization, Carle Health relies on charitable gifts to make the compassionate, world-class care we're known for a reality for the families who depend on us. Unrestricted gifts made to the Greatest Needs Fund at your local Carle Health hospital allow our team to determine how your gift is best used to make the greatest impact. The table below looks at unrestricted giving as well as restricted giving designated to established funds at Carle Health Center for Philanthropy, including funds that support all communities. We're so incredibly grateful.

	Unrestricted	Restricted	Endowments	TOTAL
Bloomington-Normal and Surrounding Communities	\$2,291,997	\$824,751	\$3,383	\$3,120,131
Champaign-Urbana and Surrounding Communities	\$302,333	\$3,687,312	\$32,677	\$4,022,323
Greater Peoria and Surrounding Communities	\$3,680,119	\$1,686,575	\$215,372	\$5,582,065
Olney and Surrounding Communities	\$105,320	\$116,833	\$0	\$222,153
Systemwide	_	\$5,440	\$45,500	\$50,940
TOTAL	\$6,379,769	\$6,320,911	\$296,932	\$12,997,612





Carle Health relies on volunteers to enhance the healthcare experience for those we serve. They give back through their time and talent. In 2024, they gave 194,313 hours of service to Carle Health. When you calculate these hours at our state's minimum wage (\$14 per hour), this equals a donation of \$2,720,382. When you look at it from the National Independent Sector Rate for volunteers (\$33.49 per hour), this equals \$6,507,542. To say we're grateful is an understatement. We're honored to have such loyal and dedicated volunteers serving our patients and staff.

	TOTAL NUMBER OF VOLUNTEERS	TOTAL HOURS SERVED
Bloomington-Normal and Surrounding Communities	573	60,665
Champaign-Urbana and Surrounding Communities	1,235	80,430
Greater Peoria and Surrounding Communities	324	47,063
Olney and Surrounding Communities	47	6,155
TOTAL	2,179	194,313

2024 Carle Health Center for Philanthropy Board of Trustees

Incorporated in 1982 as a 501(c)(3) charitable, not-for-profit organization, The Carle Development Foundation d/b/a Carle Health Center for Philanthropy solely supports the mission of Carle Health. Members of the Board of Trustees ensure that 100% of funds raised directly benefit the patients and communities served by Carle Health.

Mary McGrath, Chair Marc Largent Rick Stephens

Phil Blankenburg, Vice Chair Russ Leigh Courtney Zell Armstrong

Julia Eichhorst Brandon Moss James Leonard, MD, Carle Health

Adam Hawks Wael Mostafa, MD, PhD President and CEO

2024 Regional Philanthropy Councils

Our Regional Philanthropy Councils take an active role in supporting healthcare in the communities served by Carle Health. Membership provides an opportunity to inspire charitable giving to transform healthcare in the local community.

Central (Bloomington-Normal and Surrounding Communities)

Mary Bennett Henrichs, Chair J. Phillips Courtney Zell Armstrong

Katherine GibsonAbby SpachmanColleen Kannaday, Carle BroMennTaylor HoffmanMichael ReginelliMedical Center and Carle

Marc Largent Scott Woodward Eureka Hospital

East (Champaign-Urbana and Surrounding Communities)

Curt Anderson, Chair Russ Leigh William R. Walter

Kathy Aquino Malec Mokraoui, MD Elizabeth Angelo, Carle Foundation

Phil Blankenburg Will Timmons Hospital

Donna Greene Shirley Witte

South (Olney and Surrounding Communities)

Justin Kirby

Julia Eichhorst JD Hubbard Mark Richardson

Brooke Wright

Sherry Geier Holly O'Brien Gina Thomas, Carle Richland

Janet Hewerdine Debi Phillips Memorial Hospital

West (Greater Peoria and Surrounding Communities)

Joseph Couri, MDTom JenkinsLeanne SkuseJulie CramerMatthew MamerDavid WentworthHeather DelabreBrandon MossGreg Wilson

Ken Dicken Shirley Pierce Kayla Banks, PhD, Methodist College
Tom Fliege Julie Russell Keith Knepp, MD, Carle Health Greater

Adam Hawks Timmothy Schwartz Peoria

Thank you for all you've made possible in 2024. Beyond the numbers, beyond the new facilities and remarkable projects, are the countless lives you've impacted with your generosity. We're forever grateful.



